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WTCA General Assembly - Istanbul

WORLD TRADE CENTERS ASSOCIATION 37th GENERAL ASSEMBLY
29 October - 01 November 2006, Istanbul, Turkey

Business opportunities abound for trade mission delegates at October 28-November 2 WTCA General Assembly in Istanbul

Trade mission delegates to the WTCA General Assembly in Istanbul October 28-November 1, hosted by WTC Istanbul, will find a variety of business opportunities there.

WTC Istanbul has identified six business sectors as being especially important for visitors. The sectors are foreign direct investment; textiles and leather; construction and construction materials; machinery and equipment; automotive and spare parts; and agriculture and specialty foods.

Each trade mission delegate will be guaranteed to receive three confirmed business appointments as part of the registration fee -- and detailed information on the companies being met will be provided to the visiting firms well before their departure for Istanbul. Any additional appointments requested by trade mission delegates will be arranged at 100USD (85Ä) per appointment:

The registration fee for WTC delegates and accompanying persons is 500USD (420Ä), with a reduced rate of 400USD (340Ä) for those who register by June 30. The registration fee for trade mission delegates is 400USD (340Ä), with a reduced rate of 320USD (270Ä) for those who register by June 30.

For complete General Assembly information and online registration, please go to <http://www.wtca2006istanbul.org/>



WTC Regional Meeting in Cyprus

Powerpoint presentation on matchmaking at exhibitions now available to all WTCs

Presented by WTC Belgrade's Olga Milicevic at May 2006 WTC Regional Meeting in Cyprus

A comprehensive powerpoint review of successful matchmaking at exhibitions is now available to all WTCa members through the cooperation of WTC Belgrade. The presentation, called "Successful Matchmaking at Exhibitions – Dream or Reality?" was delivered by WTC Belgrade Secretary General Olga Milicevic at the May 18-21 WTC Regional Meeting at Cyprus.



Fifth Annual WTCA Day - 2006

Fifth annual WTCA Day extends WTC message around the world

WTCs organize wide variety of events to mark the occasion

From all reports, the fifth annual WTCA Day celebrations, organized this year on June 14 by WTCs in all parts of the world, were very successful in publicizing the mission and programs of the WTCA and its network of World Trade Centers. In a message to all WTCA members, WTCA President Guy Tozzoli said, "I want to thank all those World Trade Centers who helped to make our WTCA Day 2006

celebrations so successful. Without question, the various conferences, seminars, exhibitions, proclamations, contests, awards, dinners and other events organized around the globe on June 14 have been extremely helpful in spreading the World Trade Center story."

Here are some recently received reports from individual WTCs on the programs they arranged for WTCA Day 2006.

WTC San Marino sponsored a half-day seminar entitled, "Free Port Zones of Trieste and New Trading Opportunities for San Marino Companies: Strategic Vision for the Future."

An Annual WTCA Day Reception was hosted by WTC Mumbai, with the Maharashtra chief secretary as guest of honor.

At WTC Cyprus, an exhibition was arranged that included photos of Cyprus as well as a photographic tribute to the history of WTC New York, including its construction, operation, the devastation of 9/11 and the reconstruction of the WTC site.

The leaders of WTC Morelos participated in a special radio broadcast to describe the programs of WTC Morelos, as well as the programs of other WTCs in Central and South America.

A lecture meeting attracting nearly 200 was organized jointly by WTC Tokyo and WTC Tokyo Building featuring presentations by senior officials from the Ministry of Economy, Trade and Industry as well as the Ministry of Foreign Affairs.



2007 European Middle East WTC Meeting

WTC Koeln to host 2007 European, Middle East and Africa Regional WTC Meeting

WTC Koeln Director of Trade & Member Services Wolfgang Ertel announced recently that WTC Koeln will be hosting the 2007 Regional Meeting of WTCs in Europe, the Middle East and Africa.

Mr. Ertel will notify all WTCA members as soon as the dates for the meeting are set.

